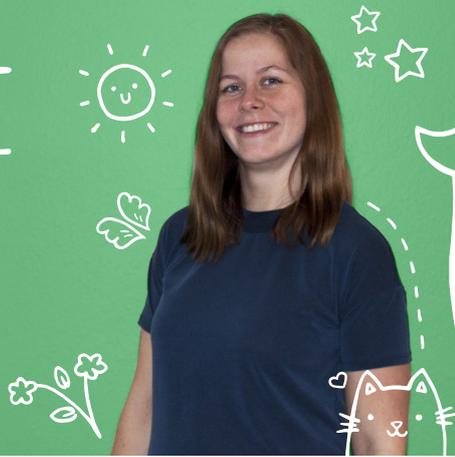


CHARLOTTE BROR JACOBSEN



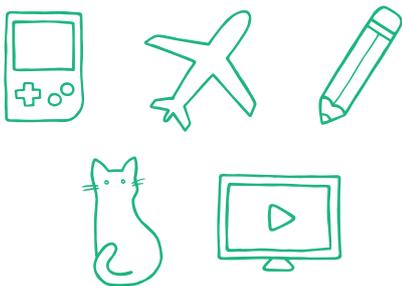
In 2016 I completed my professional bachelor in graphic design and visual communication at 'Skolen for Visuel Kommunikation'. Since the summer 2019, I have worked as a graphic designer at VILA, with varying and exciting work tasks.

I live in Hasselager and I enjoy spending my spare time on everything from video games and watching my share of Netflix, to drawing and quality time with my cat Arne.

CONTACT

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HOBBIES



SKILLS

PHOTOSHOP



ACROBAT



ILLUSTRATOR



MICROSOFT OFFICE



INDESIGN



AFTER EFFECTS



JSON & WORDPRESS



PRINT & PREPRODUCTION



LANGUAGE

Danish / Native
English / Fluent

WORK EXPERIENCE

GRAPHIC DESIGNER

VILA / Stilling / Aug 2019 - Now

At VILA I'm part of a small and dedicated marketing team, working together to ensure the visual identity of the brand and creating relevant solutions for our colleagues in both sales, buying, design, retail and e-commerce.

I have had the responsibility of our B2B digital sales platform, involving our B2B websites, app, newsletters, social media posts and ipapers - creating material ranging from video animation/editing, coding and graphic campaign elements across channels.

More recently I have had the lead on our digital development - researching, testing and pushing our opportunities, especially with our Wordpress site and our integration of our 3D projects.

This has also allowed me to be part of new initiatives, pushing me to think outside the box, trying out new things or solutions and working to improve existing ones.

Additionally I have also been doing a variety of tasks working on ad hoc assignments; from catalogues, to in-store and digital materials, also working with Salesforce.

GRAPHIC DESIGNER

JACK & JONES / Brande / Dec 2016 - Jul 2019

At JACK & JONES I was part of a dedicated graphic team, that worked with creating and developing the visual identity of the brand, this was done in close collaboration with photo- and videoproduction, as well as copywriters.

I created layouts and graphic material ranging from traditional marketing campaign visuals to branding related activities. My tasks were of big variety; from in-store and window material, to digital materials and catalogues.

GRAPHIC DESIGNER - INTERN & FREELANCE

Yellow1 / Copenhagen / Oct 2015 - Jul 2016

During my internship at "Skolen for Visuel Kommunikation", I started as an intern at Yellow1 and continued as a freelancer after completing my PBA.

My tasks included logo design, CD/LP cover and album design, theater campaigns, theater and movie poster design, vector illustrations, magazine design, music video concepts and production, idea and concept generation, web banners, bus banners, preproduction, etc.

EDUCATION

PBA / PROFESSIONAL BACHELOR - SKOLEN FOR VISUEL KOMMUNIKATION

Field of study: Graphic Communication / 2013 - 2016

HTX - HANSENBERG GYMNASIUM

Field of study: Communication/IT, English / 2010 - 2013