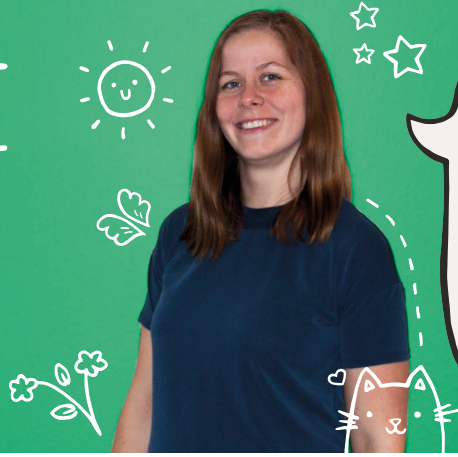


CHARLOTTE BROR JACOBSEN



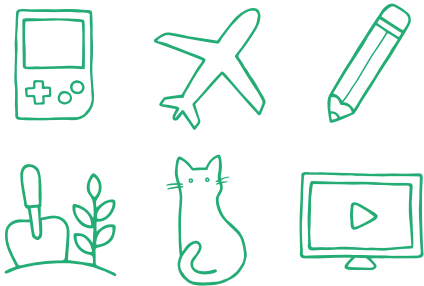
I always take pride in delivering high quality work, I'm curious and can tend to geek out a bit. I value the social community and my colleagues motivate me a lot in my daily work. I consider my work ethic to be one of my core values.

I live in Hasselager and I enjoy spending my spare time on everything from board games, video games and watching my share of Netflix, to gardening, DIY projects and quality time with my friend and my cat Arne.

CONTACT

+45 2083 4496
charlotte@brorjacobsen.com
www.brorjacobsen.com

HOBBIES



SKILLS

PHOTOSHOP	FIGMA
ILLUSTRATOR	AFTER EFFECTS
INDESIGN	ACROBAT
MICROSOFT OFFICE	PRINT & PREPRODUCTION

LANGUAGE

Danish / Native
English / Fluent

WORK EXPERIENCE

GRAPHIC DESIGNER

VILA / Stilling / Aug 2019 - March 2024

At VILA I have recently been part of a small and dedicated e-commerce team, working together to ensure the visual identity of the brand on all online channels. Before this I was part of VILA's marketing team, creating relevant solutions for our colleagues in both sales, buying, design, retail and e-commerce.

I have had the responsibility of our B2B digital sales platform, involving our B2B websites, app, newsletters, social media posts and ipapers - creating material ranging from video animation/editing, UI/UX, coding and graphic campaign elements across channels.

I have been part of our digital development - researching, testing and pushing our opportunities, all from our websites in Wordpress and Salesforce, to our integration of 3D projects across marketing, digital sales and e-commerce. This has also allowed me to be part of new initiatives, pushing me to think outside the box, trying out new things or solutions and working to improve existing ones.

Additionally I have also been doing a variety of tasks and working on ad hoc assignments; from catalogues, to in-store and digital materials.

GRAPHIC DESIGNER

JACK & JONES / Brande / Dec 2016 - Jul 2019

At JACK & JONES I was part of a dedicated graphic team, that worked with creating and developing the visual identity of the brand, this was done in close collaboration with photo- and videoproduction, as well as copywriters.

I created layouts and graphic material ranging from traditional marketing campaign visuals to branding related activities. My tasks were of big variety; from in-store and window material, to digital materials and catalogues.

GRAPHIC DESIGNER - INTERN & FREELANCE

Yellow1 / Copenhagen / Oct 2015 - Jul 2016

During my internship at "Skolen for Visuel Kommunikation", I started as an intern at Yellow1 and continued as a freelancer after completing my PBA.

My tasks included logo design, CD/LP cover and album design, theater campaigns, theater and movie poster design, vector illustrations, magazine design, music video concepts and production, idea and concept generation, web banners, bus banners, preproduction, etc.

EDUCATION

PBA / PROFESSIONAL BACHELOR – SKOLEN FOR VISUEL KOMMUNIKATION

Field of study: Graphic Communication / 2013 - 2016

HTX – HANSENBERG GYMNASIUM

Field of study: Communication/IT, English / 2010 - 2013